

2020 SPONSORSHIP PROSPECTUS

Advancing Innovation in Urologic Research and Education



SBUR.org | sbur@affinity-strategies.com | 121 W. State, Geneva, IL 60134

SBUR Annual Meeting

Benefits of Sponsorship

Interested in Supporting the SBUR?

The Society for Basic Urologic Research (SBUR) is a society of scientists whose expertise includes the study of urologic cancers (prostate, bladder, kidney, testis, penis), the biology of prostate growth, kidney and bladder function, autoimmune urologic diseases, infectious diseases, neuro-urologic diseases, male reproductive biology, infertility and erectile dysfunction. Members include molecular biologists, immunologists, epidemiologists, oncologists, biochemists and clinical urologic scientists. SBUR members serve on a wide variety of advisory panels, study sections, editorial boards and in the pharmaceutical industry.

The SBUR organizes two annual meetings to share new findings at a multidisciplinary level, to promote interaction among members and other interested scientists and to highlight new areas of research and funding opportunities. The purpose of attending meetings is to better understand how the focus on a specified field of study, can be influenced by that of others in the same or different fields.

	Bronze \$1,000	Silver \$2,500	Gold \$5,000
Option for a 30 minute meeting with SBUR leadership (Reviewed on a caseby-case basis.)			✓
Tabletop exhibit space	✓	✓	✓
Company listing in exhibitor directory	✓	✓	✓
Patron recognition on signage		✓	✓
Patron recognition on PowerPoint walk-in slides		✓	✓
Company name and logo on SBUR website			✓
Usage of the attendee mailing list	None	One Time	Two Times
Pre-registration attendee handout			✓

A La Carte Options:

Lunch Sponsor

\$20,000 for booth in exhibition area for opportunity to engage directly with SBUR members.

Break Sponsorship

\$5,000 for full sponsorship of refreshment break with signage and booth in refreshment space and verbal acknowledgement prior to/post break.

Reception Sponsorship

\$10,000 for sponsorship of evening reception with exclusive signage and booth in reception space with verbal acknowledgement prior to and during reception.

Breakfast Sponsor

\$10-20,000 for booth in exhibition area for opportunity to engage directly with SBUR members

SBUR 2020 Exhibitor Registration

EXHIBITING ORGANIZATION:

I have exhibited with SBUR in the past: Yes No

Company name (as it should appear in acknowledgments):

Contact person (to whom preliminary information will be sent):

Name (On-Site Contact):

Title:

Street address of company:

City:

State:

Zip:

Telephone:

Fax:

Email:

Website:

BOOTH PRICES & PREFERENCES:

Bronze - \$1,000

Silver - \$2,500

Gold - \$5,000

A La Carte Options:

Lunch Sponsor -
\$20,000

Break Sponsorship -
\$5,000

Reception Sponsorship -
\$10,000

Breakfast Sponsor -
\$10 - 20,000

Register the following representatives: (Attach extra sheet if more space is needed.)

*NOTE: The first two (2) representatives are included in the price of each booth. Registration for additional representatives is \$150 each.

*1st Rep:

Title:

*2nd Rep:

Title:

3rd Rep:

Title:

4th Rep:

Title:

TOTAL ENCLOSED:

\$

DISCLAIMER: By submitting the SBUR 2020 Exhibitor Registration Form, the exhibitor agrees to the Exhibit Terms and Conditions as stated throughout the prospectus.

I have read, agree, and fully understand the Terms and Conditions of the Exhibitor Prospectus.

Signed:

PAYMENT TYPE: (U.S. funds only)

Check/money order payable to SBUR 2020

Visa

Mastercard

Card #:

Exp:

CVV:

Name on Card:

Billing Address: